

High-Caliber Legal Talent and Outside Counsel. For Less.

Tap into a global ecosystem of lawyers with in-house and top law firm experience for practical legal advice on-demand.

Best-in-Class Client Satisfaction Scores

Axiom consistently listens and responds to clients through proactive feedback processes to continuously improve the client experience.

talent quality surveys, using data-driven best practices to maximize client satisfaction and talent quality.

Industry-leading client NPS® (Net Promoter® Score) for quality of legal talent: 68 ("excellent")

Axiom's NPS continues to trend upwards and outpaces the broader legal services industry score of 37.2 Developed by Bain & Company, NPS is considered the gold standard for measuring client experience.3 According to Bain, NPS scores fall into the following categories:

ABOVE 20 | FAVORABLE

ABOVE 50 | EXCELLENT

ABOVE 80 | WORLD CLASS

Axiom is among the best talent clients have ever worked with

Respondents were asked to rank Axiom's talent quality on a scale of 1 to 5, with 1 meaning "Below expectations" and 5 meaning "Exceeds expectations," across four dimensions.

4.3 LEGAL EXPERTISE

4.3 **BUSINESS JUDGEMENT**

COMMUNICATIONS & COLLABORATION

RESPONSIVENESS 4.5

6 in 10

of survey respondents reported that Axiom talent was in the top 10% of legal talent they have ever worked with1

95%

of survey respondents reported that Axiom lawyers and legal professionals meet or exceed their expectations

Unparalleled Lawyers and Legal Professionals

Over 18 years of experience on average, with proficiency equivalent to what you'd expect from an elite firm, and the deep in-house experience our clients need.

WE **ONLY** HIRE THE BEST

in 100

of attorneys who apply are accepted, due to Axiom's diligent screen process.

RIVALS ELITE LAW FIRMS

90%

of clients report that Axiom's lawyers are as talented or even superior to their counterparts at traditional law firms.

Axiom is a Full-Service Legal Provider

Supporting your unique legal needs across the full spectrum of legal work.

IN-HOUSE SOLUTIONS



LAW FIRM SERVICES

Secondments

- · Strategic, temporary talent Full time and part time needs
- Reserved availability
- Specialized Advice
- Highly experienced talent
 - On-demand availability Billed hourly
- ✓ Large Projects
 - Teams of expert lawyers Project set-up by experienced leader
 - Delivery support and reporting

Budget: FTE, ALSP or Law Firm Budget

compared to national law firms

- Partner relationship, oversight, and accountability
- Managed teams providing quality outcomes, tech-enabled tracking and execution, and delivery management
- Scalability and affordability working with Axiom's network of
- Sits on law firm panels, providing standard Outside Counsel
- Guideline (OCG) features Fractional or full-time General Counsel services

*AA&C is Axiom's affiliated Arizona law firm

Budget: Law Firm Budget

30% to 50% SAVINGS

SAVINGS

25% SAVINGS

compared to traditional law firms



https://www.clearlyrated.com/solutions/blog/2023-nps-benchmarks-for-the-legal-industry/ https://www.bain.com/consulting-services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-strategy-and-marketing/net-promoter-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-score-system/services/customer-syst